

## New Partnership

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### **Hail to partner with Proof Bakery** Hail delivers on behalf of Proof Bakery

**Coventry, West Midlands:** Hail Services today announced a new partnership with Proof Bakery. This partnership will see Hail delivering artisan bread and cakes created by refugees to new and existing customers.

“This meets with our desire to work with social enterprises who have a passion for the environment as well” says Keith Higham, Director of Hailservices.

“Hailservices tick all of the boxes in meeting our requirement to offer a sustainable service” says Chernise Neo, CEO of Proof Bakery.

The benefits of this new partnership include.

- Emission free deliveries
- Support of the local community
- Increased awareness of both brands and their mutual objectives

**Hailservices is a delivery fulfilment service based on the use of Pedicabs and hubs in Coventry. We were founded in 2020 in response to assist locally with the uptake of eMobility transport and change travel behaviour.**

**Our core principles are in-line with the UN Sustainable Development Goals & the UK Government’s objectives for cleaner air and a carbon neutral future (net zero).**

**Proof Bakery serve the local community with really good bread and create fulfilling jobs for refugees. We are passionate about building a business that provides a sense of dignity, purpose and belonging for its bakers.**

[www.hailservices.co.uk](http://www.hailservices.co.uk)

<https://proofbakery.co.uk/>

